



DIGITAL OFFER NETWORK

DRIVE USERS AND USAGE BY
CONNECTING YOUR RETAILERS,
CONSUMERS, AND CPGs

Today's consumers demand value for their loyalty, and rightfully so!

- An innovative and disruptive offer platform that will set your brand apart.
- Strategic partnerships with the world's leading Consumer Packaged Goods (CPG) brands.
- Surprise & delight with relevant offers that will boost profit!
- Free for you and fully funded by CPGs.

**CAPTURE COMPELLING NEW VALUE
FROM YOUR P97 INVESTMENT
THROUGH THIS NO-FEE PROGRAM**



Benefits:

- Targeted to specific customer segments, resulting in increased sales for the retailer.
- Data and analytics improve your customer understanding and tailor your marketing campaigns.
- Complements your existing loyalty strategy.

To learn more:

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