



## LOYALTY

INCREASE CUSTOMER  
RETENTION

### Integrate with a range of existing loyalty programs!

- Recognize and appreciate your customers' loyalty by offering enticing rewards that encourage repeat visits.
- Maintain relationship with your customers with the help of a specific Loyalty program
- Utilize P97's Loyalty program or seamlessly integrate with a wide range of third-party loyalty solutions, and incorporate it into your consumer proposition.

**P97'S LOYALTY PLATFORM IS  
PAYMENT AGNOSTIC, WITH "ALWAYS-  
ON" NETWORK SUPPORT OPERATIONS.**



#### Benefits:

- Track customer data and identify patterns while improving customer loyalty.
- Our platform is 100% PCI compliant and fully tokenized, making mobile payments fast, secure, and reliable.
- Provide embedded payments to improve the user experience and process transactions.
- Earn and redeem rewards to allow consumer to see progress on building points and earning rewards.

#### To learn more:

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