P97

We Specialize In
CONNECTED COMMERCE

P97 is dedicated to providing innovative digital experiences for everyone. Our proprietary platform offers the ability to influence consumer behavior and drive customer engagement.

P97 Networks provides a global, cloud-based mobility services platform that enables mobile commerce, digital marketing, and consumer engagement for convenience retail, energy companies, and automotive OEMs.

Over 65,000+ convenience retail and fuels marketing sites across the globe rely on P97's connected commerce platform, including 240,000 EV chargers, to provide mobile payments.

$1B+ Revenue Generated	**+108% Uplift In Basket Size**	**+132% Uplift in Fuel Sales**	**65,000+ Payments Ready Locations**	**227MM+ Gallons Sold**

EV CHARGING

- One app solution for fueling and charging through our connected commerce and mobile payments platform.
- Add-on services for EV experiences, such as loyalty, omnichannel marketing, and consumer engagement.
- Since EV charging involves longer dwell times, drive in-store revenue by engaging this captive audience.

DIGITAL OFFER NETWORK

- Strategic partnerships with the world's leading-Consumer Packaged Goods (CPG) brands.
- An innovative and disruptive offer platform that will set your brand apart.
- Surprise and delight with relevant offers that will boost profit!

CONNECTED CARS

- Our collaborations include the world's most renowned Automotive OEMs.
- Solutions are designed to help you attract new customers and enhance sales.
- Experience the power of in-dash commerce and brand loyalty with our connected car programs that prominently feature your brand.

FLEET

- Mitigate fraud: Through location data and identity management.
- Reduce costs: Through virtual fleet card products.
- Influence driver behavior: Through route planning and optimization.

P97 OFFERS A FULL SELECTION OF PAYMENT SOLUTIONS

PAYMENTS
P97 processes a wide range of payments for its clients.

CONSUMER ENGAGEMENT
P97 enables its clients to engage with its customer base through marketing.

OFFER CATALOG
P97 brings CPGs and Retailers together via a customer offers catalog.

APPS
P97 builds apps for its clients.

CAR WASH
P97 activates car washes and processes payments.

ORDER AHEAD
P97 enables customers to order ahead to select in-store items.

SUBSCRIPTIONS
P97 enables subscriptions-based propositions and recurring billing.

LOYALTY
P97 integrates with a range of existing loyalty programs.

FUEL
P97 enables fuel transactions and payments.

EV
P97 enables EV transactions and payments.

HYDROGEN
P97 enables Hydrogren transactions and payments.

FLEET & LOGISTICS
P97 enables businesses to manage their fleets with mobility services.

READY TO LEARN MORE? Contact Matt.Obrien@p97.com or Jeff.Grimsrud@P97.com